



11th May 2023

### Press release

## **IUCN-Papaco is launching youth-conservation.org, an environmental education platform for young people and their teachers.**

The International Union for Conservation of Nature, through its African Protected Areas & Conservation Programme (IUCN-Papaco), has just launched a platform for environmental education for young people: youth-conservation.org. Entirely free of charge, the platform aims to raise awareness among young people of the importance of environmental conservation.

### **The importance of environmental education for the younger generation**

To preserve the planet and ensure its survival, we need not only to know but also to understand how it works. Environmental education for the younger generation is essential to encourage them to take positive action on the world around them. It is also vital that those who accompany them and help them grow up are properly trained, as many institutional and civil society players have stressed at COP26 in Glasgow in 2021.

### **Youth Conservation: resources tailored to young people**

The youth-conservation.org platform provides young people aged 10 to 17 and their trainers with free, unlimited and permanent resources that make it easy to explain:

1. The concept of nature;
2. Why nature is important;
3. How and what to do to conserve it.

The topics currently covered are: nature on earth, marine biodiversity, climate change, threats to nature, the relationship between nature and our health, and the future of nature conservation. Other subjects will gradually be added to the list.

The subjects are dealt with in several stages and in an interactive way: at the start of each course, a video presents the theme and serves as an introduction, then the user follows a logical progression to discover what is being talked about, understand what is happening and finally think about how to take action. Designed primarily for smartphones, the site is fun and easy for young people to use.



## **Youth Conservation: dedicated resources for trainers**

The youth-conservation.org platform also offers additional resources for educators (teachers, parents, nature club leaders, NGOs, etc.) to help them lead discussions with young people. For each course, there is a poster summarizing the key lessons, which can be downloaded and printed, as well as a detailed guide with useful resources to take the lessons further and facilitate learning. The guides also set out clear ideas for actions to help protect the environment that trainers can put in place with the young people they supervise on the subject in question.

Under the aegis of:



For all enquiries, please send an e-mail to: [info@youth-conservation.org](mailto:info@youth-conservation.org).

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